

Subject: CCA Delivers: Q2 Newsletter, LA5 Rotary and more
From: "Central City Association" <toh@ccala.org>
Date: 08/03/2017 05:57 PM
To: "Nick Griffin" <ngriffin@downtownla.com>

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August 3, 2017
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- CCA Second Quarter Newsletter
- LA5 Rotary Fireside Chat with Jessica Lall and Bruce Corwin
- Camden's *Industrial* Project at City Planning Commission
- 2028 Summer Olympics

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Wednesday, 8/30, 8:30 a.m. - 10 a.m.
COMMITTEE: [DTLA 2030](#)

Thursday, 9/14, 11:45 a.m. - 1:30 p.m.
COMMITTEE: [Executive Committee Meeting](#)

Thursday, 10/19, 11:00 a.m. - 1:30 p.m.
[Tourism Panel & Showcase](#)
Location TBA

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Saturday, 8/5 - Sunday, 8/6
[Angel City Brewery's 5th Annual Avocado Fest](#)

Sunday, 8/6, 7 p.m.
[Assemblymember Miquel Santiago's Summer Movie Night - Despicable Me 3](#)

Monday, 8/7 - Saturday, 8/12
[Takami 10 Year Anniversary - Throwback Week](#)

Tuesday, 8/15, 6 p.m. - 9:30 p.m.
[Department of City Planning's Planning 101 - Central](#)
See flyer for other dates and locations

Tuesday, 8/22, 5 p.m. - 7 p.m.
[Lucky Strike LA LIVE Holiday Preview Experience](#)

Wednesday, 8/30, 8:00 a.m. - 1:30 p.m.
[Building Industry Association of Southern California Presents Housing California's Families](#)

CCA Second Quarter Newsletter

Our second quarter newsletter hit mailboxes this week. You can also check out the digital version [here](#). In this issue, we include:

- 23rd Annual Treasures of Los Angeles
- Member Profile: Ryan Aubry, Greenland USA
- Housing Panel & Showcase and Executive Committee Meetings
- Member Spotlight: Oceanwide Plaza
- County Spotlight: Anna Mouradian, Chief of Staff, Supervisor Kathryn Barger

LA5 Rotary Fireside Chat with Jessica Lall and Bruce Corwin

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Last Friday, **Jessica Lall**, CCA President & CEO, interviewed **Bruce Corwin**, Metropolitan Theatres Corporation CEO, at an **LA5 Rotary Club** fireside chat at the **California Club**. It was interesting to learn that Bruce's first Coro Fellowship placement was at CCA. Jessica referenced Warren Bennis who has written about how people are either "once borns" or "twice borns." The once-born's transition from home and family to independence is relatively easy. Twice-borns generally have to go through challenges as they grow up; they feel different and unsatisfied with life so they have to write new lives for themselves. She talked about how Bruce is a perfect example of a "twice-born," who has continued to reinvent himself over and over again and write his own life. They also discussed leadership skills, what it means to be a philanthropic leader, and how important it is to be prepared and have a good attitude.

Camden's Industrial Project at City Planning Commission

CCA supports member **Camden's Industrial** project, which will activate a cold-storage site in the Arts District. It will add 344 live-work units - including 18 units set for affordable housing - to the city's housing stock with a preference for artists, as well as a public plaza. The City Planning Commission will hear this project on **August 10** at 8:30 a.m. If you would like to join CCA in supporting the project with a letter or verbal testimony, please contact Joanne Danganan at jdanganan@ccala.org or (213) 416-7511.

2028 Summer Olympics

This week, the International Olympics Committee and Los Angeles officials reached a deal to have Los Angeles host the 2028 Summer Olympics. This brings the Olympics back to Los Angeles for a third time after hosting in 1932 and 1984.

"Today, we take a major step toward bringing the games back to our city for the first time in a generation and begin a new chapter in LA's timeless Olympic story." - Mayor Eric Garcetti

Thank you to all of the L.A. leaders who worked to make this happen. [See](#) what L.A.'s transit system will look like in 2028.

CCA in the news

Jessica Lall, CEO & President of CCA, was featured in the **Los Angeles Business Journal's** [500 Most Influential People in Los Angeles](#). Check it out to learn more about our CEO.

Jessica Lall, CEO & President of CCA, and **Vince Bertoni**, Planning Director of the Department of City Planning, sat down with **The Planning Report** to discuss DTLA 2040.

"We see Downtown as the heart of our city. The heart pumps nutrients to the rest of the body, and it is critical for our city and region that we have a successful, vibrant, thriving Downtown L.A." - Jessica Lall, CCA

The Planning Report, ['DTLA 2040' to Recode & Guide Growth for LA City's Urban Core](#), 7/31/17

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